

First Bank Presents

# Embarcadero Technology Group

First Bank, 550 Montgomery Street, San Francisco: Sept. 21, 12:00PM-1:00PM



## What You Will Hear

### • BEST PRACTICES

What other businesses are doing to achieve results.

### • INCREASE REVENUE

Retain existing customers through top-tier service and close more deals through better prospect handling.

### • REDUCE COST

Avoid the "Break-Fix" cycle, it is the most expensive way to operate.

### • MITIGATE RISK

Understand the most likely failure points, and plan to survive them.

## When Technology is *Not* Your Business

Embarcadero Technology Group is a collection of professionals with expertise in how businesses use technology to thrive. Technology is expensive and must provide a return on investment. Learn how other businesses leverage their existing technology and invest in new technology to increase their competitive advantage.

- Cisco Phone Systems
- Computer & Network Support
- Bandwidth & Connectivity
- Salesforce.com CRM
- Technology Strategy
- Tech Staffing



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